

Start-Up Advisory Services



Scalewise supports founders and early-stage businesses to move from idea to execution with clarity, structure, and confidence. We provide practical, hands-on guidance across setup, strategy, and financial planning helping you build a strong foundation and avoid costly mistakes early.



Structure and Setup

- Set up the right business structure, registrations, and compliance requirements so you start properly
- Provide guidance on governance basics so you operate professionally from day one
- Help you understand your legal, financial, and operational obligations as a business owner
- Connect you with trusted partners across legal, accounting, insurance, and bookkeeping



Business Planning and Strategy

- Help you define your business idea, value proposition, and service offering
- Work with you to identify your target market and where you fit commercially
- Build a clear and practical business plan with simple strategic objectives
- Turn your idea into a step-by-step roadmap so you know exactly what to do next



Financial Planning

- Develop realistic revenue forecasts, cost structures, and cash flow expectations
- Help you identify all overheads and ongoing business costs
- Support pricing decisions to ensure your business is commercially viable
- Provide clarity on what success needs to look like financially



Risk and Opportunities Management

- Identify key risks early and put simple controls in place to manage them
- Highlight opportunities for growth, efficiency, and improved performance
- Set up basic systems and processes to reduce risk and improve consistency
- Provide practical advice based on real experience to avoid common start-up mistakes